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世纪阳光

世紀陽光集團控股有限公司
CENTURY SUNSHINE GROUP HOLDINGS LIMITED

Century Sunshine Announces 1Q 2015 Results Acquired Group Sense to Further Expand Magnesium Business

- Revenue of Magnesium Product Business increases by 12.3%
- Revenue of Fertiliser Business increases by 16.4%
- Acquired Group Sense to develop its industry chain model of a circular economy for magnesium and magnesium alloy-related businesses

(Hong Kong, 16 June 2015) **Century Sunshine Group Holdings Limited** (Stock code: 509.HK, the “Company”, together with its subsidiaries, collectively referred to as the “Group”), today is delighted to announce the unaudited operational data of the Group’s two core businesses (magnesium products and fertilisers) for the three months ended 31 March 2015 (the “Period”). The two cores accounted for over 90% of the Group’s overall revenue for the Period.

	For the three months ended 31 March 2015	For the three months ended 31 March 2014	Change
Magnesium Product Business			
Sales volume (tonnes)	3,855	3,513	+ 9.7%
ASP (HK\$/tonne)	29,303	28,625	+ 2.4%
Revenue (HK\$'000)	112,960	100,547	+ 12.3%
Gross margin	30.9%	30.2%	+ 0.7ppt
Fertiliser Business			
Sales volume (tonnes)	127,147	113,835	+ 11.7%
ASP (HK\$/tonne)	2,431	2,334	+ 4.2%
Revenue (HK\$'000)	309,156	265,712	+ 16.4%
Gross margin	27.0%	27.4%	-0.4ppt



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Gross margin of the Group	30.2%	32.2%	-2.0ppt

The Group's two core businesses continued to achieve steady growth in the first quarter of 2015. During the period, the Group further optimised its product mix and recorded steady growth in sales volumes for all major products, resulting in overall revenue growth. Total segment revenue for magnesium products and fertilisers rose 12.3% and 16.4% respectively.

During the current quarter, in order to be fully in line with market expansion and seize opportunities for growth potential in the magnesium product industry, the Group acquired Group Sense (International) Limited (Stock code: 0601.HK, "Group Sense"), to develop its industry chain model of a circular economy for magnesium and magnesium alloy-related businesses and thus maximise its competitive advantages.

Mr Chi Wen Fu, Chairman and CEO of the Group said, "In view of China's recent economic reforms and the government's emphasis on ecological protection and economic sustainability, the Group's two core businesses not only are aligned with the government's strong push for energy conservation, emissions reduction and the trend toward more lightweight products, but also contribute to China's green ecological agricultural development."

Mr Chi further commented, "Looking forward to the remainder of 2015, management has full confidence in its ability to sustain steady growth. Besides its patents and proprietary technologies which stand out from peers as well as its abundant reserves of quality raw materials, the Group emphasises technological innovation and a product differentiation strategy, which together allow the Group to outperform the market amid fierce competition. Adding to this, the acquisition of Group Sense enabled the Group to create synergy through leveraging on a separate listing platform to focus on its magnesium product related business. With the support of the government's favourable industrial policies, the Group will continue to develop substantial volumes of high performance and high-profit products while at the same time increasing the proportion of high-margin products. Through the enhancement of its overall profitability, the Group will be able to create greater value for our shareholders."

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About Century Sunshine Group Holdings Limited (Hong Kong Stock Code: 0509)

Century Sunshine and its subsidiaries engage in vertically integrated business activities including R&D, production, and distribution of magnesium alloys and ecological fertilizers. The Group was listed on the GEM Board on 17 February 2004 then was transferred to the Main Board on 1 August 2008. Ordinary shares of the Company is listed on the Hong Kong Stock Exchange, trading ticker is 0509.HK.

For more information, please visit the Company's website:
<http://www.centurysunshine.com.hk/en/index.php>.

Issued by **Financial PR (HK) Limited** for and on behalf of Century Sunshine Group Holdings Limited

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